

February 22, 2005

Mr. Michael Pettler
Virtual Visit Presentations
#101 - 224 Wallace Ave
Toronto, Ontario
M6H 1V7

Dear Mike,

Having recently used a Virtual Visit site for a client presentation, I wanted to thank you for creating such a user-friendly, flexible and effective sales tool. While I appreciate that this site was created to enhance a hotel or destination's opportunity to increase bookings, I feel that being able to access and tailor the hotel's Virtual Visit also made our presentation much more effective and appealing.

We are delighted to let you know that this property was in fact short-listed with CMG for this travel incentive (yet to be awarded).

This thorough and personal first impression may have enormous impact on the final decision of vendor, destination and property.


I would imagine that this tool would be an invaluable resource to all time and budget-stretched planners. Not only is it possible to make a more educated decision on where to host a meeting, event or incentive, but I would expect that the program could be fine tuned right down to break-outs and final reception locations. Time and travel cost savings would be encouragement enough to first look at hotels that offer Virtual Visit capabilities.

To be able to conduct an effective site inspection from my computer and then be able to offer the same advantage to our client, tailoring the "visit" to suit their unique group needs, is truly invaluable.

I look forward to the time when all hotels, resorts and convention centres have Virtual Visit websites to enable me to do my job far more effectively and productively.

Thanks again for all your assistance.

Sincerely,



Kathryn Wakefield
Project Manager, Buyer
Carlson Marketing Group Canada

